Community Outreach Mission:
The Green Bay Packers organization is dedicated to enriching the lives of Wisconsin and Upper Michigan residents by donating time and talents, along with providing diverse community outreach programs. Our programs are designed to assist nonprofit organizations, mentor youth, encourage volunteerism and gain an awareness of the unique needs of our communities. We are committed to taking an active role in leading by example to encourage, inspire and build unity within the communities that have consistently supported us for 95 years.

Green Bay Packers Mission:
To win championships and deliver excellent guest experiences while being guided by our core values.
Green Bay Packers Foundation

The Green Bay Packers Foundation awarded $750,000 in annual grants, a record for the Foundation. $500,000 was awarded to 188 civic and charitable groups through the state of Wisconsin. In addition, the UW-Green Bay Scholarship Fund was the recipient of a $250,000 major gift, a single-grant record for the Foundation. Grant recipients were guests at a luncheon held at Lambeau Field, at which Mark Murphy, Packers President/CEO and Charlie Lieb, Chairman of the Foundation, addressed the group. Speakers from select recipient organizations included: Tracey Sperko, executive director of Milwaukee Homeless Veterans Initiative Inc.; Steven McCarthy, president/CEO of N.E.W. Curative Rehabilitation Inc.; Sharon Pomaville, executive director of Sharing Center Inc.; and Kimberly Desotell, director of the UWGB Phuture Phoenix. The Foundation now has distributed more than $3.7 million for charitable purposes since it was established in 1986.

Nonprofit organizations located in Wisconsin interested in applying for a grant can apply online March 1 through July 1 at packers.com/community/packers-foundation.html.

Donations

Providing a variety of items in support of fundraising efforts across the state of Wisconsin continues to represent a significant portion of the Packers outreach efforts. More than 10,000 requests were submitted for consideration in 2013. Donated items raised in excess of $3 million to assist with the costs of providing services to those in need. Separate cash donations to nonprofit organizations exceeded $5 million during this same time period.

Those interested in requesting a donation to benefit a nonprofit organization in Wisconsin must apply online at packers.com/community/donations.html. Only applications that are submitted a minimum of six weeks in advance of the event will be considered.

Quarterback Aaron Rodgers takes a timeout during training camp practice to spend a moment with Nashton, a Make-A-Wish child whose dream to meet Rodgers and the rest of the team came true in 2013.
Community Quarterback Awards

In its second year as presenting sponsor, Humana Inc. joined the Packers to honor and award 10 outstanding Wisconsin volunteers with the 2013 Community Quarterback Award at a luncheon held at Lambeau Field. Mark Murphy, Packers President/CEO, and Jerry Ganoni, Humana Segment Vice President, were on hand to award recipients a commemorative plaque and a $4,000 grant in the name of the nonprofit for which they volunteer their time. In addition to providing half of the total grant money, Humana Inc. also gave each recipient two tickets in the Festival Foods MVP Deck to the Green Bay Packers-Pittsburgh Steelers game.

Recipients included:
- Nancy Sigsworth; Ruby’s Pantry Amery/Polk County Christians In Action, Amery
- Ellen Sauer; Arc Fox Cities, Appleton
- Violet Golz; Lutheran Counseling & Family Services of Wisconsin, Wauwatosa
- Gary Bauman; St. John the Evangelist Homeless Shelter, Green Bay
- Ken Wagner, Jim Brost and Rich Kaczmarowski; St. Vincent de Paul, Marshfield
- Metropolitan Association of Builders (MBA) of Waukesha; The Women’s Center, Waukesha
- John Hager; St. Vincent Hospital, Green Bay
- Paul Salmon; Loaves & Fishes of the Fox Valley, Inc., Sherwood
- Rachel Ley; St. Michael’s Foundation, Stevens Point
- Lauren McLester-Davis; First Book – Greater Green Bay, De Pere

Community Events Grants

Since opening the Lambeau Field Atrium, the Packers have awarded four community events grants annually to nonprofit organizations in Brown County. The grants waive the room rental fee associated with hosting an event at Lambeau Field. The most recent recipients of these grants include the Brown County Community Women’s Club, Greater Green Bay Habitat for Humanity, Hand-N-Hand of northeastern Wisconsin, Inc. and YWCA of Green Bay – De Pere.

Wish Granting

Last season, the Packers were honored to grant the wishes of 11 children and young adults through the Make-A-Wish Foundation and the Kids Wish Network. During each visit, the guest of honor has the opportunity to tour Lambeau Field, watch practice, dine with the team and share some very special one-on-one time with their favorite players. The Packers players, coaches and staff work diligently to make certain each visit is a positive and memorable experience for their special guests.

Military Support and NFL Charities National Partnership Fund Grant

The Packers remain committed to honoring the men and women of the United States military who have or are currently serving their country. In an effort to do so, the Packers send hundreds of military care packages and messages of support each year. In addition, and as the result of a grant from NFL Charities, the Packers were pleased to host the volunteers of three Wisconsin veterans clinics, including the new Milo C. Huempfner Veterans Outpatient Clinic in Green Bay, at a special dinner at Lambeau Field held in appreciation of their service. The 120 guests in attendance were also treated to a stadium tour and a visit by Packers legends Paul Coffman and Lynn Dickey.
Defensive tackle Ryan Pickett receives a warm welcome from students at Christa McAuliffe Elementary School in Green Bay. The school earned the Play 60 Super School title after submitting a winning description of their commitment to youth health and wellness education.
Education

Fit Kids!
Currently in its 10th year, the Fit Kids! program has been adopted by over 320 public school districts across the state of Wisconsin, with 76 percent of eligible students benefiting from the curriculum. The program, presented by the Packers and Anthem Blue Cross Blue Shield, is designed to improve children's physical, mental and social health through the instruction of teachers, and has made a difference in the lives of thousands of students.

Play 60 Challenge
Ten Wisconsin schools participated in this season’s Play 60 Challenge, a program that inspires students to be active for at least 60 minutes per day. Of the 1,942 middle school students who participated, 6.5 million active minutes were logged in a 28-day span, averaging 124 minutes per student, per day. Holy Family School of Brillion proved victorious in the challenge with a daily average of 163 minutes per student.

Play 60 Super School
Christa McAuliffe Elementary School in Green Bay was selected as an NFL Play 60 Super School. Along with the title, the school was given a $10,000 grant for health and wellness programming and equipment, and was treated to a special visit from players Morgan Burnett, A.J. Hawk, Brad Jones and Ryan Pickett, who were transported to the school by way of the Play 60 bus.

Scholarships
The Green Bay Packers Foundation has partnered with Scholarships Inc. and Northeast Wisconsin Technical College to fund scholarships for students who are residents of Brown County and are entering four-year colleges or two-year technical or apprenticeship trade programs. Each entity is awarded $7,500 annually through this scholarship program. Established in 2002, it is funded in part by the royalty fees paid for the use of the Packers logo on Wisconsin automobile license plates. The Green Bay Packers fund any shortage not covered by the royalties.

Internships
In addition to the numerous full-time, part-time and seasonal personnel the Packers employ, there are several internships available throughout the organization. Departments such as accounting, athletic training, community outreach, fields, human resources, information technology, marketing, media group, public relations and ticketing provide young adults with valuable experience in their academic and professional careers.
American Red Cross Blood Drives
The Packers partner with the American Red Cross several times each year to host blood drives for both staff and community members. Throughout the year, more than 600 units of blood were collected at Lambeau Field, impacting in excess of 1,800 patients in need of a donation.

Project LEAP!
Project LEAP! is an event designed to get children and their families out of the house to participate in fun, physical activity in the midst of harsh Wisconsin winters. Among the activities offered at the event are inflatables, climbing walls, bungee trampolines, face painting and entertainment.

Tailgate Tour
Several players, alumni and staff departed in May on a five-day journey through Wisconsin and Iowa for the organization’s eighth annual Tailgate Tour. President/CEO Mark Murphy and players Jarrett Bush and Randall Cobb, as well as alumni players Santana Dotson, Aaron Taylor and Frank Winters, made stops in Oshkosh, Beloit, Dubuque, Tomah and Wisconsin Rapids. In addition to impromptu stops, the group made appearances at a tailgate party in each city, with all proceeds benefiting a designated nonprofit organization. Since the tour’s inception, 35 organizations throughout Wisconsin, Upper Michigan and Iowa have raised in excess of $1,135,000 for their work in the community.

65 Roses Celebrity Golf Tournament
As part of a long-standing tradition in Green Bay, Head Coach Mike McCarthy served as the honorary chairman for the 65 Roses Celebrity Golf Tournament. For 25 years, the organization has teamed up with Humana to raise $652,000 to fight cystic fibrosis.
Jerry Parins Cruise for Cancer

Jerry Parins, former director of security for the Packers, hosts the annual Jerry Parins Cruise for Cancer each summer. The motorcycle ride has raised nearly $700,000 over the last 10 years for various local cancer-related organizations. The ride was created by Parins a mere 16 months after he was diagnosed with cancer in 2003.

Mike and Jessica McCarthy Golf Tournament

Established in June 2010, the Mike and Jessica McCarthy Golf Tournament benefits the American Family Children's Hospital in Madison. In just four years, the event has raised an impressive net total of more than $820,000, with contributions and participation increasing each year. In 2013, the tournament raised more than $330,000 in net profit, with proceeds going to the hospital's Sick Kids Can't Wait campaign. The campaign is designed to meet the needs of sick children by further developing and improving the resources and facilities at the hospital.

Training Camp

Each summer, the Packers hold their annual training camp at Ray Nitschke Field. The newly renovated field held 17 practices open to the public, with an estimated total attendance of 42,000 fans throughout camp. Practices are viewed free of charge. The field is located directly across the street from Lambeau Field, which allows players the opportunity to keep alive the long-standing tradition of riding young fans' bikes to practice, providing the kids a memory and a story to last a lifetime.

Welcome Back Luncheon

Each year in the midst of training camp, the Green Bay Area Chamber of Commerce hosts the Welcome Back Luncheon. The event welcomes the players and coaches back to the area for the upcoming season, and serves as an opportunity for members of the community to interact with the team, as a player or coach is assigned to each table to mingle and dine with guests.

Family Night

During training camp, the Packers host Family Night, presented by Bellin Health, an event designed for fans to enjoy a scrimmage with a game-like atmosphere at Lambeau Field. Annually, the team hosts and honors a local charity at the scrimmage that has made a difference in the lives of its fans. As a result, 1,000 Wisconsin Big Brothers Big Sisters participants, mentors, staff and volunteers joined in the festivities and were recognized during the scrimmage.

Ladies of Lambeau

Ladies of Lambeau, a group comprised of female employees and board members, and wives or partners of employees, board members, players and coaches, work to undertake projects that will make a difference in the community. This year’s project involved assembling 500 comfort packages for area homeless families. The packages included first aid kits, blankets and toys among other items. In addition, three volunteers were randomly selected and asked to designate their favorite Wisconsin charity to receive a $1,000 Packers grant.

Brown County Children’s Charity Golf Classic

On an annual basis, the Packers team up with Brown County to host the Children’s Charity Golf Classic, with proceeds from the 2013 event going to benefit the Northeast Wisconsin Technical College Educational Foundation and CASA (Court Appointed Special Advocates) of Brown County. Through the support of the Packers and other sponsors throughout the community, the outing raised $55,000 for the programs.
Green and Gold Gala
The 25th annual Green and Gold Gala was once again held at Lambeau Field in 2013. With strong support of the Packers organization, crucial funds were raised for Family Services of Northeast Wisconsin, an organization aimed at offering services to families in crisis and need.

Fort Howard Elementary School Partnership
At various points throughout the school year, the staff of the Packers community outreach department dedicated their time and talents to Fort Howard Elementary School in Green Bay. In addition to running a youth football camp at the school, the community outreach staff assisted in setting up and overseeing a clothes giveaway for students and their families, and lent a hand at the school’s Good Behavior Celebration event.

Packers Community Day
The Green Bay Packers Community Day is an event designed for staff to get out of the office and into the Green Bay community to lend a hand. More than 50 Packers employees assisted with two home builds, organized by the Greater Green Bay Habitat for Humanity. In addition to aiding in the construction, employees also organized hardware, restocked shelves and priced items at the Habitat ReStore.

NFL Hometown Huddle
The Packers, Fox Valley United Way and the City of Appleton teamed up in the fall to build a new playground at Hoover Park in Appleton as part of the NFL Hometown Huddle project. Area school children were invited to visit the playground construction site as well as meet the Packers players who were helping with the project that day.

Spooktacular Fun at Lambeau Field
For two days each October, Lambeau Field is transformed for a celebration of all things Halloween. The 11th annual Spooktacular Fun event featured interactive entertainment, including music, magic and variety acts. In addition to the kids event, the Packers opened the doors to the Haunted Concourse, a spookhouse designed for area teens.

Ecumenical Thanksgiving Day Dinner
For the 11th consecutive year, Lambeau Field welcomed local people in need looking to partake in fellowship and a freshly prepared Thanksgiving meal. Approximately 450 volunteers from the community gathered at Lambeau Field to serve a sit-down meal to 1,100 guests. An additional 1,200 meals were delivered directly to the doors of those who were homebound.

Salvation Army Bell Ringing Campaign
Packers players lent a hand to the Salvation Army during the holiday season. They could be seen and heard throughout the area ringing bells and signing autographs in an effort to raise funds for the organization and make a difference in the lives of those less fortunate.

Away Game Pep Rallies
While the Packers travel across the nation to compete in away games, the team’s alumni participate in pep rallies at Packers Everywhere bars in some of the cities in which the team is playing. These rallies help gather Packers fans from across the nation and build excitement for the team when they are playing away from home.
President/CEO Mark Murphy presents a field grant to Ashwaubenon High School on behalf of the NFL Foundation and the Green Bay Packers. The funds helped finance a new synthetic turf field and new lights at the school’s stadium.
Youth Football

Green Bay Packers Youth Football Outreach Camps
The Green Bay Packers Youth Football Outreach Camp is a complimentary program that features educational benefits as well as recreational opportunities for second through fifth grade students. In 2013, the Packers held 41 camps at elementary schools throughout Wisconsin, and provided more than 4,500 students the opportunity to test their football skills in various drills and obstacle courses.

NFL Health and Safety Forum
In June, the Green Bay Packers hosted an NFL Health and Safety Forum for more than 50 youth and high school coaches. Medical experts and representatives from the Packers addressed safety matters facing youth athletes at the event, which was the first of its kind for the Packers. Additional topics discussed were coaches’ roles in promoting player health and safety, as well as the ways the NFL is making sports safer for all athletes.

USA Football Coaching School
The Packers work with USA Football to host a coaching school with the goal of developing and sharpening the approach to youth football in the state. The curriculum, aimed at youth football levels, focuses on the strategies of the game, as well as the life lessons that young players learn from the game. The event features multiple classroom sessions as well as drill demonstrations.

NFL High School Player Development Camp
Presented by the Wisconsin National Guard, the NFL High School Player Development (HSPD) Camp provides incoming high school freshmen through seniors free training in character development and specific position football skills. In 2013, Wisconsin HSPD camps were held at three locations throughout the state. Thirty-six HSPD participants - 12 from each location - who displayed a combination of hard work and sportsmanship, were selected to an HSPD all-star team that competed in the Green Bay Packers 7-on-7 Regional Passing Tournament.

Green Bay Packers 7-on-7 Regional Passing Tournament
In June, the Packers hosted their fifth annual 7-on-7 Regional Passing Tournament. Eight teams competed in a passing tournament at the Don Hutson Center for the chance to advance to the NFL 7-on-7 National Tournament as representatives of the Packers. Menomonie High School defeated the Milwaukee High School Player Development team to win the tournament.

NFL 7-on-7 National Passing Tournament
The Packers, along with each of the other 31 NFL clubs, sent a team of high school athletes to represent them in the NFL 7-on-7 National Passing Tournament. The competition was hosted by the Cleveland Browns in July. The Menomonie High School football team, the winners of the Packers Regional Passing Tournament, proudly represented the Green Bay Packers in the two-day tournament.
USA Football Month
The NFL and the NFL Players Association recognize August as USA Football Month as America gets back to football. Local youth football and NFL Flag teams are invited to run plays on the field during the Packers Family Night scrimmage, as well as during halftime of a preseason game, as they are cheered on by the thousands of fans in attendance. In addition to the on-field scrimmages, the Packers and USA Football donated more than 3,600 preseason game tickets to Wisconsin youth football leagues.

Green Bay Packers High School Football Coach of the Week Program
Each week during the football season, the Packers honor a Wisconsin high school football coach who demonstrates outstanding leadership on and off the field. Each winner receives $1,000 to be used for the school’s football program. One coach, named the Packers High School Football Coach of the Year, is given a $2,000 donation for his football program and is recognized at Lambeau Field during the Packers final home game.

NFL Punt, Pass & Kick Competition
Each year, the Packers host the annual Punt, Pass & Kick Competition prior to a regular-season game at Lambeau Field. Forty youngsters, ages 8-15, advanced from across the state for the opportunity to compete for the title of Packers Punt, Pass & Kick Team Champion. Three participants scored high enough to place them in competition at the Punt, Pass & Kick National Finals in Denver, and one took champion honors.

NFL Foundation Field Grants
In 2013, the NFL Foundation and the Green Bay Packers awarded $285,000 to two different Wisconsin high schools for field refurbishment projects. The NFL Foundation is a nonprofit organization that represents the 32 NFL clubs and supports the health and safety of athletes, youth football and the communities which support the game.
Operation Fan Mail
At each home game throughout the season, the Packers and WPS Health Insurance honor and host an active duty serviceman or woman and their family for their outstanding contributions by way of the Operation Fan Mail program. Since the program debuted in 2007, 64 families have been recognized and enjoyed a game at Lambeau Field.

Midwest Shrine Game
For more than 60 years, the Packers have designated one preseason game as the Midwest Shrine Game. At the game, the Packers present a donation to the Shrine Tripoli Temple, which operates Shriners Hospitals for Children. The total donated to the organization over the years currently stands in excess of $3.4 million.

Bishop’s Charities Game
Since 1961, the Packers have designated one preseason game as the Bishop’s Charities Game, with a donation being made to the Catholic Diocese of Green Bay. More than $3.7 million has been donated to the diocese over the past 52 years.

Coats for Kids Collection
Since before 2000, the Packers have hosted a Salvation Army Coats for Kids collection prior to a regular-season home game. In September, the team collected nearly $15,000 and 600 coats from giving fans, record totals for collections at Lambeau Field, bringing the grand total to over 3,600 coats since the partnership’s inception.

Breast Cancer Awareness Month Recognition
In recognition of Breast Cancer Awareness Month in October, Lambeau Field, as well as the players themselves, was adorned in pink. Zeta Tau Alpha, in partnership with the NFL’s A Crucial Catch campaign, handed out complimentary pink ribbons to fans attending the game. The American Cancer Society raised $2,000 by selling ribbons to benefit cancer research and shared breast cancer awareness information with female fans.

Gameday Activities

Volunteers for the Salvation Army of Brown County brave the rain as they accept donations during the annual Coats for Kids collection.
Holiday Mail for Heroes
The Packers teamed up with the American Red Cross to coordinate a Holiday Mail for Heroes drive at Lambeau Field on gameday. The drive provided fans the opportunity to send a message of holiday cheer to one of the many service members who are currently serving or have served our country.

NFL Salute to Service Game
The NFL Salute to Service Game at Lambeau Field kicked off with a card stunt performed by the fans, honoring both veterans and current military members. At halftime, the All Veterans Parachute Team jumped into the stadium to further pay tribute to our servicemen and women.

Toys for Tots Collection
The Packers and the U.S. Marine Corps worked together to host the yearly Toys for Tots collection at Lambeau Field prior to a November game. Fans attending the game generously donated 1,500 toys and more than $17,000.

DNC Sportservice Concession Stand Efforts
Area nonprofit groups volunteer their time and energy to staff concession stands for each and every home game. In turn, donations totaling $841,000 were given to the 87 nonprofit organizations that volunteered during the 2013 season.

Sargento Touchdowns for Charity Program
The Packers and Sargento again partnered for the Touchdowns for Charity program, with Sargento making a contribution to the program for each touchdown scored throughout the season. A total of $91,500 was raised, benefitting the Wisconsin Hunger Task Force in Milwaukee County and Paul’s Pantry in Green Bay. Since the inception of the program, more than $900,000 dollars has been donated toward hunger relief efforts in Wisconsin.

Protection is the Name of the Game Campaign
The Packers partnered with Verizon Wireless to execute a campaign entitled Protection is the Name of the Game. The project focused on a season-long cell phone drive, with Verizon Wireless making a $10 donation to the Golden House in Green Bay for each used cell phone donated prior to one designated home game. The program benefits victims of domestic violence in Wisconsin and the Upper Peninsula of Michigan.

First Downs for Trees
As part of their Green Team initiative, the Packers completed their fourth season of the eco-friendly First Downs for Trees program. With every first down the team gained, a contribution was made to the effort. Since 2010, the program has received more than $130,000 in support which has resulted in the planting of more than 2,700 trees, providing total lifetime benefits in excess of $9 million. Partners in the effort include SCA and Green Bay Packaging, along with the U.S. Forest Service, the Wisconsin Department of Natural Resources and Wisconsin Public Service.
Fans welcome and pay tribute to alumni Dave Robinson, Jerry Kramer and Paul Hornung, as well as their former teammates, prior to a home game during the Packers annual alumni weekend. The men were members of the 1965, 1966 and 1967 teams, who under Vince Lombardi, were champions of the 1965 NFL Championship Game, Super Bowl I and Super Bowl II.
Players, Coaches & Alumni Outreach

Appearances by Players and Coaches
Members of the organization – players, coaches and staff – are committed to supporting the community. Throughout 2013, the Packers were granted the opportunity to make nearly 750 appearances. Appearances included nonprofit fundraisers, school visits, athletic banquets and many other events and programs.

Those interested in scheduling an appearance with a member of the Packers can apply at packers.com/appearances. Applications submitted a minimum of eight weeks in advance of the event will be considered.

Appearances by Alumni
The season featured numerous homecomings at Lambeau Field. During home-game weekends, the Packers and their fans welcomed nearly 70 alumni during their returns to the stadium. The visits provided fans a chance to fondly relive Packers history, as well as obtain autographs from some of their favorite former players.

Information on alumni visits during home game weekends can be found at packers.com/news-and-events/calendar.html.

McCarthy Family Foundation
Head Coach Mike McCarthy and his wife Jessica established the McCarthy Family Foundation with the intent of fostering a long-term philanthropic commitment by his family beyond his NFL career. Throughout the past eight seasons, the foundation has made donations of more than $2 million to benefit numerous charities, projects and institutions, including the American Family Children’s Hospital, Baker University, the Seven Loaves Project of Green Bay, the Autism Society of Northeast Wisconsin, the Boys & Girls Club of Green Bay and a group of organizations (St. Rosalia Academy, Greensburg Central Catholic, the Greenfield Baseball Association and the Greenfield Organization) in McCarthy’s native Pittsburgh.
Players’ Foundations
Many Packers players take their dedication to the community to another level by creating foundations to impact the lives of those around them.

• Jarrett Bush, Cornerback
The Jarrett Bush Foundation partners with the community to pay it forward to today’s youth by inspiring them to be active and motivated in order to achieve their educational and athletic goals, ensuring a successful future for tomorrow.

• A.J. Hawk, Linebacker
Hawk’s Locks for Kids was established after Hawk cut the long hair he was known for in order to raise money and collect donated hair for children who have lost theirs due to chemotherapy and other cancer treatments. More information on Hawk’s Locks for Kids can be found at hawkslocksforkids.org.

• Ryan Pickett, Defensive Tackle
The Ryan Pickett Foundation’s mission is to act as God’s helping hand reaching out to various organizations or groups in desperate need that have been forgotten or left behind. Contributing to organizations specializing in foster care was the main focus of the foundation in 2013. More information on The Ryan Pickett Foundation can be found at theryanpickettfoundation.com.

• Tramon Williams, Cornerback
The Tramon Williams 38 Reasons Foundation has committed its efforts to support the American Cancer Society in the fight against breast cancer in various ways, including the donation of $1,000 per interception and $500 per pass break-up by Tramon through his tenure with the Green Bay Packers. More information on the Tramon Williams 38 Reasons Foundation can be found at tramonwilliamsfoundation.org.

NFL Man of the Year Award
Each season, the Packers nominate a player for the Walter Payton NFL Man of the Year Award. The honor recognizes NFL players for their commitment to the community. The Packers nominee for 2013 was linebacker Brad Jones. Jones was recognized for the positive impact he makes through his strong support of the Brown County Human Services Department Pals Program and various other nonprofit organizations.
Packers Women’s Association

House of Hope Afternoon Tea
Members of PWA were invited to host an afternoon tea for the expecting mothers from the House of Hope, as the ladies were showered with gifts donated by the community. The House of Hope is a shelter for homeless mothers ages 18-24 and their children. Their mission is to offer a safe, supportive place where young mothers learn to become competent adults and independent, successful parents.

Paul’s Pantry Food Drive
The PWA teamed up with UnitedHealthcare for the 27th annual food drive for Paul’s Pantry. The drive was quite successful, netting nearly 13,000 food items and more than $18,000 in the hours leading up to a Packers home game.

Breast Cancer Family Foundation
Pink Pumpkin 5K Walk/Fun Run
Approximately two dozen members of the PWA kicked off and participated in the Pink Pumpkin 5K Walk/Run, with all proceeds going to benefit the Breast Cancer Family Foundation. The foundation is committed to reducing the risk of cancer by educating students and adults in the local community on awareness and prevention for all types of cancer.

PWA Care for Kids Project
The PWA continued its work on a program started in 2009, the PWA Care for Kids project, created to support pediatric patients at local hospitals. Over 1,000 arts and crafts projects, games and movies were donated to Bellin Hospital for distribution to young patients during their extended and often overwhelming stays in the hospital.

New Community Shelter Dinner Service
For the second year, the PWA offered their services to the New Community Shelter in Green Bay. Members volunteered their time to prepare and serve dinner and desserts to the less fortunate who look to the facility for assistance and care. The shelter works in cooperation with others in the community to address homelessness and hopelessness through education, counseling, resources and in-house services.
Laurie Murphy and members of the Packers Women’s Association work together to prepare a meal for the less fortunate at the New Community Shelter.