The Gears to Gridiron two-day itinerary is a roadmap to an amazing American experience.

MILWAUKEE | GREEN BAY
DAY ONE: HARLEY-DAVIDSON MUSEUM®

VISIT
A glimpse of American history and culture like you’ve never seen it before. Whether you were born to be wild—or mild—it makes no difference at the Harley-Davidson Museum. Excite and inspire your group with a custom-made experience.

TOUR
Four tour options are available including a self-guided tour, audio tour, Back Roads Tour and Steel Toe Tour, which gets you up close and personal with V-Twin engine manufacturing at the Pilgrim Road Powertrain Operations facility. Steel Toe Tours depart from the museum on Wednesdays and Fridays at 9:00 am and 12:15 pm.

EAT
Customize your group dining experience with boldly flavored hearty American dishes that celebrate the discoveries of the open road. Motor® Bar & Restaurant is a full service restaurant serving lunch and dinner and Cafe Racer® serves customized sandwiches and custard.

SHOP
The Shop offers unique merchandise to commemorate your Museum visit from jackets to posters to merchandise inspired by Museum exhibits.

SCHEDULE
Group rates are available to groups of 15 or more.

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<th>Adults: $12.00</th>
<th>Seniors: $10.00</th>
<th>School Groups: $5.00</th>
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</thead>
<tbody>
<tr>
<td>Museum admission</td>
<td>Audio Tour: $16.00</td>
<td>Back Roads Tour: $32.00</td>
<td>Steel Toe Tour: $35.00</td>
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<tr>
<td>Tour fees (includes admission to Museum)</td>
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Contact the group tour scheduler at 414-287-2799
or email groups@h-dmuseum.com.

400 West Canal Street • Milwaukee, WI • h-dmuseum.com

EXHIBITS | SHOP | RESTAURANTS | FREE PARKING
CELEBRATE THE PACKERS LEGACY
The thrill and excitement of Packers game day is possible every day at the Lambeau Field Atrium. Bring a group for a couple hours or an entire day.

TOUR THE PACKERS HALL OF FAME
See, touch and feel over 80 years of history. It's 25,000 square feet of pure Packers adrenaline with over 80 exhibits, videos and interactive displays.

TAKE A STADIUM TOUR
See a private gameday suite, walk through the players’ tunnel and a whole lot more. It’s 60 minutes of Packers behind-the-scenes information and sights of Lambeau Field and the Green Bay Packers.

TAKE HOME A PIECE OF THE PACKERS
Visit the Packers Pro Shop. Get authentic Packers and Lambeau Field apparel and merchandise and take home a piece of your experience.

GROUP RATES
Hall of Fame Admission: $9.00 | Stadium Tour: $10.00 | Combo Hall of Fame & Stadium Tour: $17.00

Rates are available to groups of 20 or more.
Reservations required two weeks in advance.
Payment due two weeks prior to visit.

Contact Casey Ausloos at 920-569-7145 or email ausloosc@packers.com.

Open Year Round
lambeaufield.com
1265 Lombardi Avenue • Green Bay, WI
Located near downtown Milwaukee, the Harley-Davidson Museum is nestled on a 20-acre site surrounded on three sides by the Menomonee River. Easy to get to, the Museum is just:

• 90 miles north of Chicago
• 80 miles east of Madison
• 120 miles south of Green Bay
• 1 block south of the Milwaukee Amtrak station

Overnight accommodations are available in Milwaukee at The Pfister, the Hilton Milwaukee, and the InterContinental Milwaukee - Marcus Hotels and Resorts, our exclusive hotel partner. Please call Courtney Eison, Account Executive at 414-390-4622 for availability and pricing.

PFISTER
The Pfister Hotel has been the premier downtown Milwaukee hotel for over a century, and continues to celebrate a tradition of gracious service and impeccable style.

HILTON MILWAUKEE
The Hilton Milwaukee hotel is a classic downtown Milwaukee hotel recognized as the city’s finest hotel with a tradition of excellence going back more than 80 years.

INTERCONTINENTAL MILWAUKEE
Style. Progress. Intrigue. Contemporary vibe that delights the senses. Bold colors and rich textures adorn the meeting space and guest rooms.

YOUR ROADMAP

HARLEY-DAVIDSON MUSEUM®
400 West Canal Street • Milwaukee, WI

LAMBEAU FIELD
I265 Lombardi Avenue • Green Bay, WI

Coming From the South on Interstate 43:
Take I-43 north to Highway I72 west. Take I72 approximately 6 miles to the Oneida Street and Ashland Avenue exit. Turn left (west) on Pilgrim Way to Oneida Street. Turn right (north) on Oneida Street. Continue north on Oneida Street for approximately 2 miles to stadium.

Coming From the South on Highway 41:
Take Highway 41 north to the Lombardi Exit (exit #167). Turn right (east) on Lombardi Avenue and continue for approximately 1.5 miles to stadium.